



Publication Services for OA Monographs

January 2017

		BASIS	PROFESSIONAL
Manuscript	document type (source file)	PDF	Word or LaTeX
Typesetting	typesetting of manuscript		✓
	standardized layout from template (15.5 x 23 or 17 x 24 cm)	✓	✓
	Reference linking with DOI	✓	✓
	MathML for formulas	✓	✓
	proofing and check of images with conversion into CMYK		✓
	image editing (to unify e.g. image labels)		✓
	manuscript conversion into full-text XML	✓	✓
Printing	printed edition as	Paperback	Hardcover
	paper type	80g weiß	90g FSC-zertifiziert
	flexible print run	✓	✓
	free copies	10	15
	pricing per extra single copy	19 €/Ex.	29 €/Ex.
	separate thesis version (if required by faculty)		✓
Digital edition	Open Access	✓	✓
	CC-BY 4.0 license	✓	✓
	free distribution	✓	✓
	free copies, no DRM (no digital rights management)	✓	✓
	DTD	BITS	BITS or other
	PDF and e-PDF version	✓	✓
	e-reader edition (e.g. ePub, Kindle™)		✓
	DOI (Document Object Identifier)		✓
	long-time archiving (CLOCKSS)		✓
	upload to PubMed, Scopus, Web of Science		optional
Copyediting	professional publishing services	✓	✓
	technical copyediting	✓	✓
	full proofreading and copyediting		✓
	language editing (German or English)		optional
Distribution	provision of printed copies	✓	✓
	publishing services: distribution and sales	✓	✓
	ISBN and e-ISBN	✓	✓
	printed version on stock for 5 years min.	✓	✓
	printed edition available in bookstores	✓	✓
	Open Access e-book available on DOAB		✓
	e-book and physical book on Amazon (or other book shops)		✓
	downloadable on Google Books		✓
ONIX/MARC records		✓	
Marketing	social media marketing (Twitter etc.)		✓
	inspection copies for review journals		✓
	sales provision on net sales per sold copy		20%
	transparent fixed pricing per book	✓	✓
pricing per book project (up to 150 printed pages)*		950 €	1.850 €
pricing per book project (up to 250 printed pages)*		1.250 €	2.695 €

*plus shipping